

## Acquisition Brief — NatureRisk.org



### Offered asset

- **Domain name:** NatureRisk.org (.org, exact-match)
- **Nature:** independent, descriptive digital asset designed as a **neutral banner for “nature-related” and “biodiversity” risk frameworks** in finance: dependencies and impacts on ecosystems, biodiversity loss, degradation of natural capital and related financial risks.
- **Not included:**
  - no advisory or consulting services,
  - no risk models, software or tools,
  - no datasets, indicators or ratings,
  - no regulatory, accounting, investment or legal opinions.

### Contacts (suggested)

- Website: <https://www.naturerisk.org>
- Email: [contact@naturerisk.org](mailto:contact@naturerisk.org)
- LinkedIn: <https://www.linkedin.com/company/naturerisk>

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## 1. Purpose of this document

This brief is intended for Boards and executive decision-makers (CEO, CFO, CRO, CSO, Chief Risk Officer Group, Head of Sustainability, supervisors and public institutions) to:

- understand the **exact nature** of the NatureRisk.org asset,
- assess its potential as a **neutral, public-facing banner** for nature-related and biodiversity risk frameworks, guidance and disclosures,

- evaluate whether securing this exact-match domain is strategically relevant to their climate- and nature-related financial risk agenda,
- obtain an **illustrative, M&A-compatible acquisition process**.

This document is **informational only**. It is not a prospectus, not a regulated marketing communication and not an investment recommendation.

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## 2. What NatureRisk.org is – and is not

### 2.1 Definition and scope

**Nature-related risk**, in emerging regulatory and market language, covers the financial risks arising from:

- organisations' **dependencies on nature and ecosystem services** (pollination, water regulation, soil fertility, flood protection, etc.),
- their **impacts on biodiversity and ecosystems** (land-use change, pollution, over-extraction, greenhouse gas emissions, invasive species),
- the resulting **physical, transition and systemic risks** to business models, asset values and portfolios.

These risks are increasingly framed in:

- nature-related risk and opportunity frameworks,
- disclosure recommendations and supervisory expectations,
- emerging stress-testing and scenario exercises that extend beyond climate to **biodiversity and ecosystem degradation**.

**NatureRisk.org** is a **descriptive .org domain name** reserved as a potential **neutral, non-vendor banner** for this family of risks. It is designed to be:

- immediately understandable for Boards, supervisors and markets,
- suitable as a **public-good label** for nature-related risk methodologies, disclosure portals, observatories or indicator hubs,
- clearly distinct from commercial brands or proprietary product names.

### 2.2 What NatureRisk.org is not

NatureRisk.org is **not**:

- an official TNFD, NGFS or FSB portal,
- a regulator, central bank, supervisory authority or public institution,

- a rating agency or ESG data provider,
- a nature risk model, tool, software platform or dataset,
- a guarantee of regulatory compliance or prudential soundness.

The asset is **only the domain name** NatureRisk.org and the associated neutral banner. Any future framework, methodology, portal or observatory operating under this label would be **designed, validated and supervised entirely by its legitimate acquirer**, under its own legal, prudential and governance responsibilities.

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### 3. Who NatureRisk.org is for

#### Financial institutions

- Banks and lending institutions (portfolio exposure to nature-related risks, concentration risks, collateral values),
- Insurers and reinsurers (liabilities and assets exposed to ecosystem degradation and biodiversity loss),
- Asset managers and asset owners integrating nature-related risks and opportunities into investment processes,
- Development banks and public financial institutions engaged in nature-positive finance.

#### Public authorities and international organisations

- Central banks and supervisors exploring nature-related financial risks,
- Ministries and agencies responsible for environment, biodiversity, finance and the economy,
- International organisations and standard-setters interested in nature-related disclosures and prudential implications.

#### Data, analytics and knowledge providers

- Providers of biodiversity and natural capital data, indicators and scenarios,
- Research centres, think tanks and NGOs working on nature-related risk and finance,
- Platforms and alliances developing nature-related risk frameworks and sector guidance.

Typical sponsors include: **CRO, CSO, Head of Sustainability, Head of Climate & Nature Risk, Head of ESG / Responsible Investment, Heads of Risk Policy and Supervisory Affairs.**

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## **4. Why NatureRisk.org is strategic (2025–2035)**

### **4.1 Nature-related risks as the next systemic frontier**

Over the 2025–2035 horizon, **nature-related financial risks** are emerging as a **natural extension and deepening of climate-related financial risk**:

- biodiversity loss, ecosystem degradation and water stress increasingly affect supply chains, asset values and business continuity,
- regulatory and disclosure initiatives progressively integrate **nature-related dependencies and impacts** alongside climate metrics,
- investors, supervisors and Boards require a clear articulation of how nature-related risks translate into solvency, liquidity, profitability and long-term strategy.

“Nature risk” and “nature-related financial risk” are consolidating as shared terms across policy, supervision and market practice. Owning the **exact-match NatureRisk.org** positions its acquirer at a visible focal point of this transition.

### **4.2 Fragmentation of initiatives and information**

The nature-related risk landscape shows:

- multiple guidance documents, frameworks and pilot programmes,
- distinct portals from alliances, regulators, NGOs and industry groups,
- rapidly evolving metrics and taxonomies.

This can make it difficult for Boards and stakeholders to identify a **neutral, public-facing gateway** to nature-related risk information and tools.

A banner such as NatureRisk.org can help:

- offer a **single, descriptive entry point** for nature-related risk materials,
- clarify the separation between official guidance, market practices and research,
- support coherent communication around nature-related risk strategies.

### 4.3 Defensive semantic asset

If “nature-related financial risks” become a **standard category in prudential, accounting and disclosure frameworks**, the exact-match domain NatureRisk.org becomes:

- a **defensive semantic asset** differentiating official or public-good initiatives from vendor branding,
  - a potential **anchor** for a global observatory, disclosure hub or knowledge platform on nature-related risk,
  - a **long-lived label** able to transcend specific institutional cycles and product offerings.
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## 5. Illustrative use cases (non-binding)

The examples below are **illustrative only**. They do not describe existing projects and do not create any obligation for the current owner.

### 1. Nature-Related Risk Observatory / Public Portal

- Public-facing website aggregating nature-related risk guidance, reports and indicators from supervisors, international organisations, alliances and research institutions.
- Clear labelling of sources and status (official, market practice, research).

### 2. Entry point for nature-related risk disclosure frameworks

- Neutral gateway explaining nature-related risk concepts and pointing to relevant disclosure frameworks and guidance.
- Educational hub for Boards, investors and civil society.

### 3. Indicator and scenario hub for nature-related risk

- Catalogue of indicators, metrics and scenarios used to analyse exposure to biodiversity loss and ecosystem degradation.
- Explanatory materials for risk, strategy and sustainability teams.

### 4. Banner for a “Nature Risk Framework” across a financial group

- External label for a group-wide framework integrating nature-related risk into governance, risk management and strategy.
- Coherent narrative towards supervisors, rating agencies and stakeholders.

## 5. Multi-stakeholder knowledge centre

- Platform convening financial institutions, public bodies, NGOs and academia around nature-related financial risk, under a neutral, non-commercial domain.
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## 6. Relation to other assets and frameworks

NatureRisk.org can be positioned alongside other neutral banners in climate, nature and solvency, for example:

- **TransitionRisk.org** – banner for transition risk frameworks,
- **NatureSolvency.com** – solvency under nature- and biodiversity-related risks,
- **ClimateSolvency.com** – solvency under climate-related risks,
- **WaterSolvency.com** and **EnergySolvency.com** – solvency under water and energy stress.

Any bundling or architecture combining NatureRisk.org with such assets would be **entirely at the discretion of the acquirer**. This brief does not constitute a combined or packaged offer.

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## 7. Legal framework and responsibilities

- The current owner offers **only the domain name NatureRisk.org** as an intangible digital asset.
- No software, dataset, methodology, stress-testing model, label or service is included.
- Nothing in this document or on any related web page constitutes:
  - legal, regulatory, accounting, tax or investment advice,
  - a rating, credit opinion or endorsement,
  - a guarantee of regulatory compliance or prudential soundness.

Any future acquirer:

- remains **fully responsible** for all content, methodologies, tools and communications deployed under the NatureRisk.org banner,
- must seek advice from its own qualified legal, regulatory, prudential, tax, accounting and technical advisers for any use of the domain.

Any references to potential frameworks, observatories, portals or indices are **purely illustrative**. Whether NatureRisk.org ever becomes associated with an official initiative would be determined solely by future legitimate authorities and institutions.

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## 8. Illustrative acquisition process

A typical institutional acquisition process may follow these steps:

1. **Initial contact & NDA**

Expression of interest by a qualified institution and, if relevant, signature of a mutual non-disclosure agreement.

2. **Strategic discussions**

High-level exchange on intended positioning, potential governance models and interaction with other initiatives or assets.

3. **Formal offer**

Written offer specifying perimeter (NatureRisk.org alone, or with other assets if explicitly agreed), price, conditions and timeline.

4. **Escrow and execution**

Use of a recognised domain-name escrow or equivalent mechanism to secure both payment and transfer.

5. **Transfer of the domain name**

Change of registrant and migration to the acquirer's registrar and DNS infrastructure.

6. **Closing and communication**

Optional public announcement coordinated with the acquirer, or strict confidentiality according to its preferences.

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## 9. Contact

Serious enquiries from public institutions, supervisors, international organisations, non-profit bodies and qualified institutional buyers may be addressed to:

**contact@naturerisk.org**

NatureRisk.org is offered as an **independent, descriptive domain name** for organisations wishing to structure and carry the nature-related risk narrative in a way that is neutral, transparent and compatible with their own legal, prudential and governance obligations.